

GROUP SPEECH OVERVIEW

Goal: In any career field, it is common practice for people to work as part of a distributed team to achieve an assigned task by a specified deadline. The main objective of this team project is to provide you with firsthand experience in communicating effectively under time pressure in the team setting. Your group's job is to present a Speech of Goodwill where the group must inform and persuade the audience about something you would like to see changed or enhanced at CI. You might propose a new product that would enhance the campus, a policy that should be changed, etc. However, you **MUST** conduct research to ensure you understand the issue you are addressing.

Time Limit: 10 minutes for presentation, 2 minutes for audience questions

Other requirements: You must use four sources for this speech, which should also be cited properly on your outline and in your delivery. At least one of your sources must be an interview with a professional staff member at CI. Two **types** of visual aids are required. If a PowerPoint is used, a copy of the slides should be stapled to the outline.

Group Speech Evaluation Rubric (50 POINTS TOTAL)

<p>INTRODUCTION (5 POINTS)</p> <ol style="list-style-type: none">1. Gained attention and interest of audience2. Introduced topic clearly3. Established credibility with audience4. Previewed remainder of Speech <p>BODY (15 POINTS)</p> <ol style="list-style-type: none">1. Main points clear2. Main points fully supported (information about campus issue and idea provided)3. Organization well planned4. Transitions5. Originality of thought/creative ideas <p>CONCLUSION (5 POINTS)</p> <ol style="list-style-type: none">1. Reinforced central idea2. Established vivid and memorable ending	<p>DELIVERY (20 POINTS)</p> <ol style="list-style-type: none">1. Strong eye contact2. Good voice (volume, rate, pitch)3. Language is clear, concise, accurate and appropriate4. Appropriate movement and gestures5. Professional appearance6. Well choreographed as a group <p>VISUAL AIDS (5 POINTS)</p> <ol style="list-style-type: none">1. Effective in strengthening points2. Appropriate Usage <p>OVERALL EVALUATION</p> <ol style="list-style-type: none">1. Met assignment requirements2. Speech completed within time limit3. Held interest of audience4. Did not rely upon outline or notes
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REQUIRED ELEMENTS OF PREPARATION OUTLINE

1. List introduction, body and conclusion as three separate sections (3 points)
2. Restarted roman numerals within each section (3 points)
3. Referenced transitions (3 points)
4. Included general purpose, specific purpose and thesis and type of organizational pattern (e.g. temporal, spatial) (4 points)
5. Wrote in full sentences (2 points)
6. Cited sources within speech outline (3 points)
7. Utilized APA format to cite sources (7 points)

Students will lose 30 points from the speech if it is read word-for-word.